

THE 3 BIGGEST MISTAKES
WE CAN MAKE TO
SABOTAGE OUR FUTURE

EUGENE SEAH, SPEAKER, AUTHOR AND COACH

What does the
future look like?



BACK TO THE FUTURE II PART II

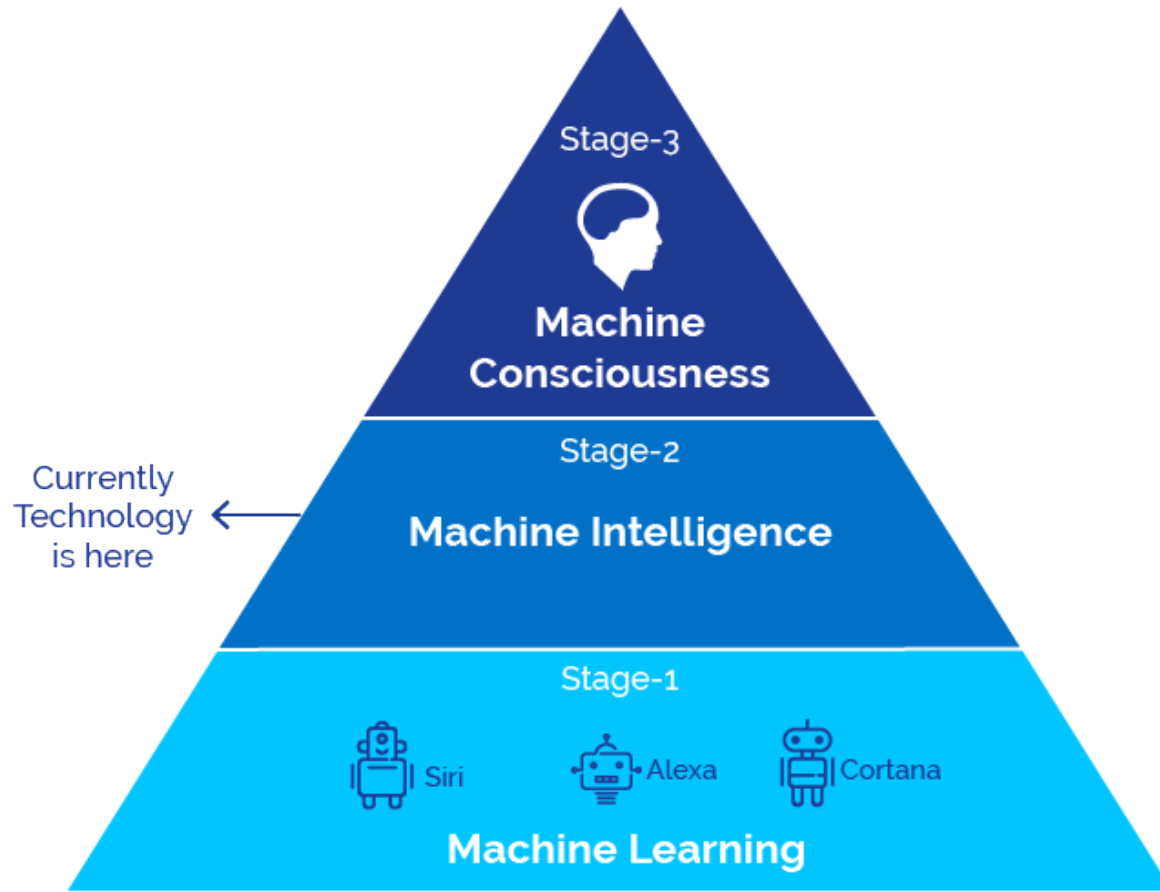


1989









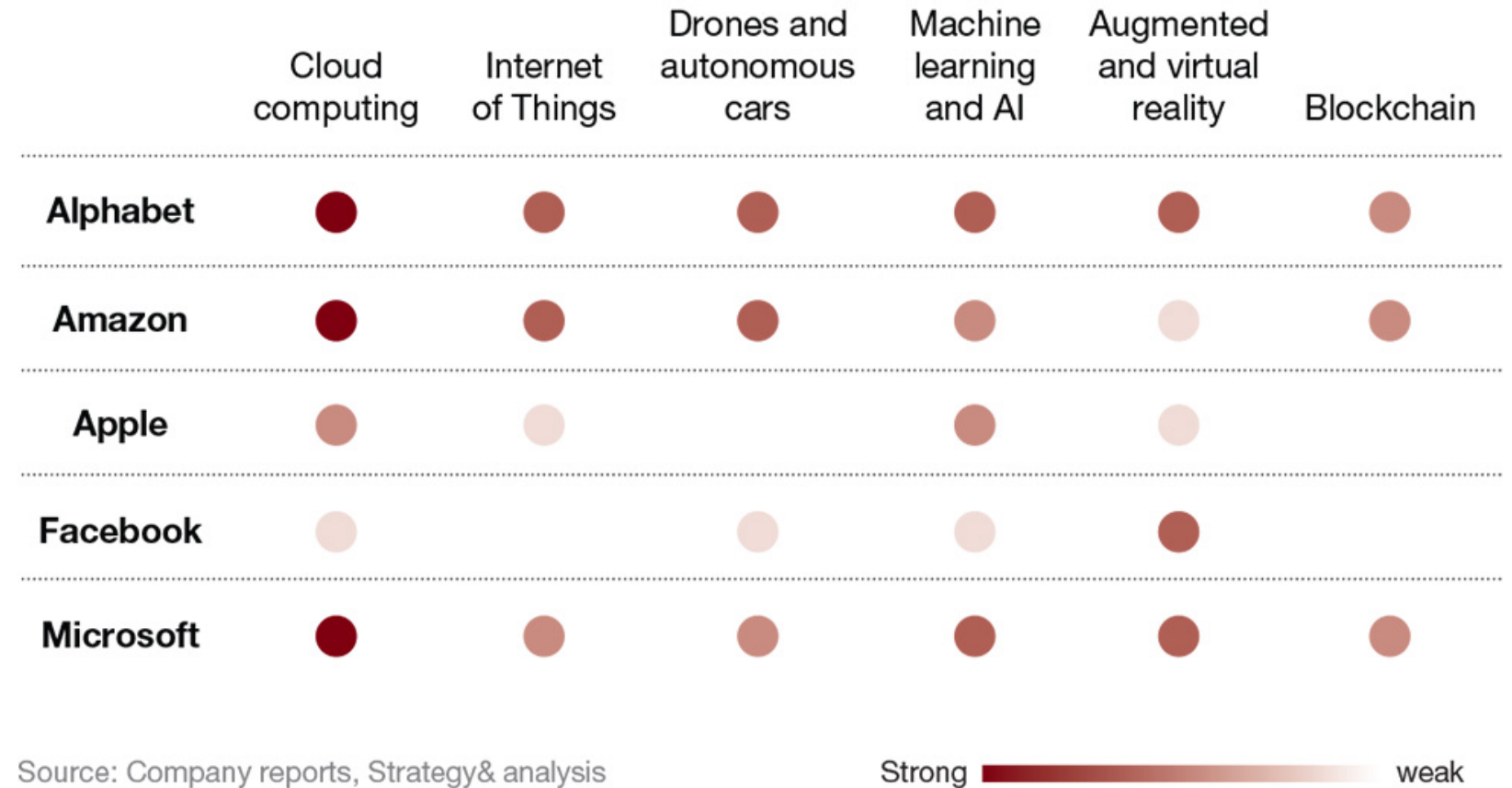
Stages of Artificial Intelligence



Tech Trends Report 2017

Varying strengths among technology's Big Five

Capabilities in technology megatrend areas, 2017



THE 3 BIGGEST MISTAKES WE CAN MAKE TO SABOTAGE OUR FUTURE

TOO

TOO

TOO

THE 3 BIGGEST MISTAKES WE CAN MAKE TO SABOTAGE OUR FUTURE

**TOO
CLEVER**

TOO

TOO

**TOO
CLEVER**

Poison: "I know everything..."

Symptom: Stops learning

Classic Victim:



as usual

Photo: Ken Chaffin/Corbis

Photo: Ken Chaffin/Corbis

It is certainly clear that our 1955 General Motors cars are winning the annual popularity contests in their respective price classes. And not just on looks alone—though our stylists have continued to set the pace in automotive design—with the bright beauty of our 1955 Chevrolets, Pontiacs, Oldsmobiles, Buicks and Cadillacs.

No—they are also winning on the deeper values built into them by our engineers—front high-compression V8 engines and automatic transmissions to power brakes, power steering, and air conditioning.

In short—as usual—yes, and as your dealer will be glad to show you—your key to greater value is the key to a GM car.

GENERAL MOTORS
leads the way

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • JAGUAR • BAILEY • FORD • GMC TRUCK & COACH

THE 3 BIGGEST MISTAKES WE CAN MAKE TO SABOTAGE OUR FUTURE

**TOO
CLEVER**

**TOO
COMFY**

TOO

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Poison: "No need for that..."

Symptom: Stops evolving

Classic Victim:



THE 3 BIGGEST MISTAKES WE CAN MAKE TO SABOTAGE OUR FUTURE

**TOO
CLEVER**

**TOO
COMFY**

**TOO
COLD**

**TOO
COLD**

Poison: “Just focus on the tech...”
Symptom: Disengaged staff/clients
Classic Victim:

The sectors seeing the most talent turnover: tech (software), retail, and media

Sectors with the Highest Turnover Rates		
1.		Technology (Software) 13.2%
2.		Retail & Consumer Products 13.0%
3.		Media & Entertainment 11.4%
4.		Professional Services 11.4%
5.		Government/Edu/Non-Profit 11.2%

Source:
<https://business.linkedin.com/talent-solutions/blog/trends-and-research/2018/the-3-industries-with-the-highest-turnover-rates>

ANTIDOTES

TO THE 3 BIGGEST MISTAKES

**TOO
CLEVER**

**TOO
COMFY**

**TOO
COLD**

EXPOSE

EXPERIMENT

ENGAGE

ANTIDOTES

TO THE 3 BIGGEST MISTAKES



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